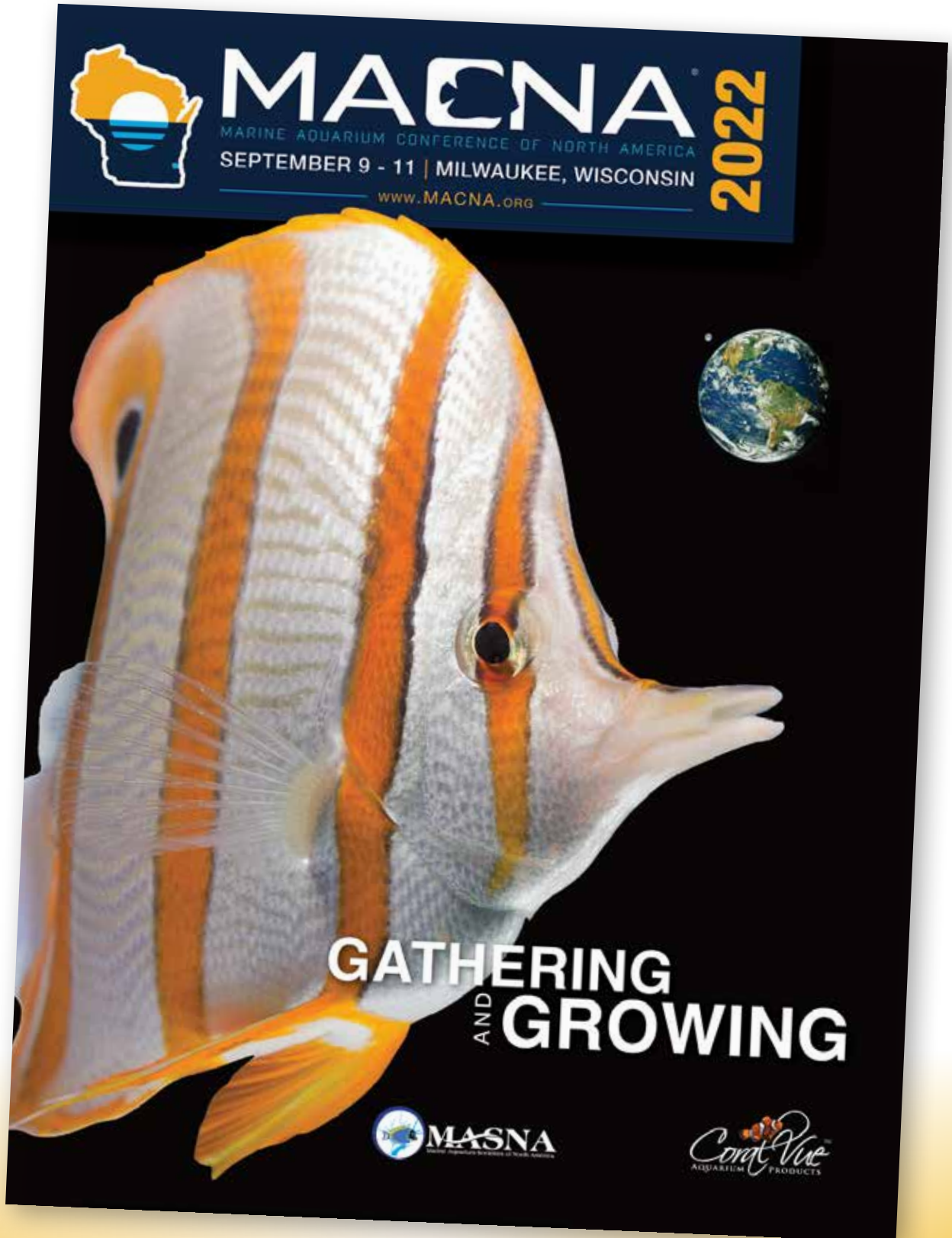


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Rates & Data

Issue Date: **September 9th, 2022**

Space Reservation Deadline: **July 12th**

Final Materials Due Date: **July 19th**

AD SIZES

Spread **\$2,000**

Full Page **\$1,250**

1/2 Page **\$750**

1/4 Page **\$450**

COVERS

Cover 2 (Inside Front) **\$2,000**

Cover 3 (Inside Back) **\$2,000**

Cover 4 (Back Cover) **\$3,000**

BLEED & COLOR:

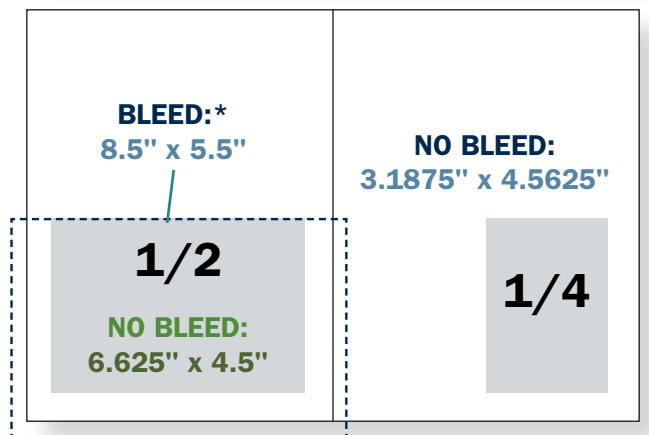
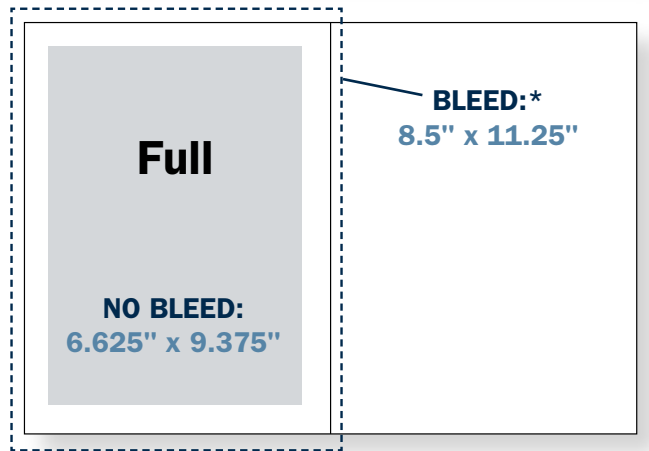
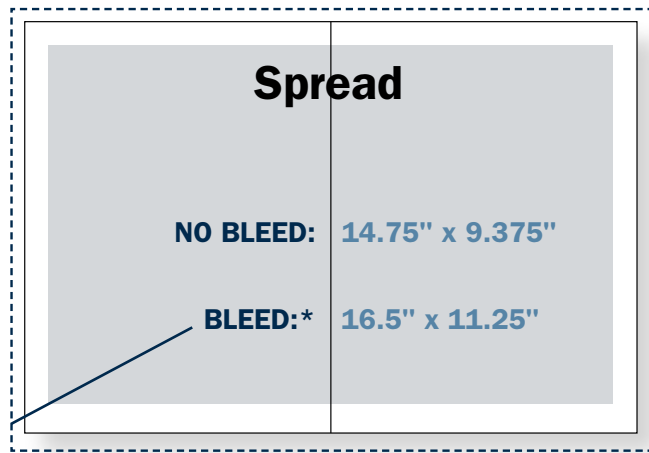
Four-color (process): No charge.

Bleeds: No charge. (Not available on 1/4 page spaces.)

TRIM SIZE: **8" x 10.75"**

PRINTING: **4-Color printing by Dartmouth Printing Company, Hanover, New Hampshire, USA**

*No content within 3/4" from dotted blue line (bleed size)



Reserve space today: Contact us!

James Lawrence, Editor & Publisher:
 e: James.Lawrence@reef2rainforest.com
 c: 802-343-0360

Material Specs

FILE FORMATS:

PDF/X-1a files are preferred.

Press-quality color proofs at 100% required for press match.

Do NOT send low-resolution PDFs or Illustrator PDFs. For tips on creating PDF/X-1a files, visit www.quebecorworldinc.com/uploadedFiles/CS/how2pdf.pdf

Other acceptable files include Photoshop Tiffs and Illustrator EPS files (no Tiff-It, JPeg or GIF files, please). Send all support files that are incorporated into your ad (e.g. fonts, logos, images, etc.). All grayscale/color images must be at least 300 dpi; line art at 1200 DPI. When submitting EPS files from Adobe Illustrator, be sure to convert all text to outlines before saving the file. We cannot accept True Type fonts. DO NOT nest EPS files within EPS files! **Please note: All native files will be converted to PDF/X-1a files, and the publisher does not guarantee exact replication.**

All colors must be in CMYK format: no RGB, Pantone or spot colors. SWOP standards apply. Any ads with noncompliant colors will be converted to CMYK, and color accuracy cannot be guaranteed. Files are NOT to be trapped or prescreened.

Note: Please make sure all white type is set to K.O. Thin lines, fine serifs and medium to small type should be restricted to one color and not reversed. As a guideline, reverse type and line art should not be less than .007" (equivalent to a 1/2 pt. rule) at the thinnest part of a character or rule.

Rich blacks should not exceed 280% and 100% is recommended for the black channel. Using 4-color black type on small type is not recommended.

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james.lawrence@reef2rainforest.com
and
anne.linton@reef2rainforest.com
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2. Payments should be made to:
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Payment may be made by company check, credit card, or PayPal.

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